

Award: NOBAMED among the TOP 100

Überlingen – NOBAMED Paul Danz AG, based in Wetter, ranks among the top companies in this 26th edition of the TOP 100 competition for innovation management. The company is therefore honoured with an award by Mr. Ranga Yogeshwar, mentor of the competition, Prof. Dr. Nikolaus Franke, scientific head, and compamedia in the Jahrhunderthalle Frankfurt on June 28. Basing on a scientific evaluation system, TOP 100 assesses the innovation management of medium-sized companies and the innovation achievements deriving from it. The company with 87 employees impressed and convinced in the independent selection process particularly in the category “Innovative Processes and Organisation”.

Since 1915, NOBAMED have been developing and manufacturing products for medically highly sensitive areas, like vacuum OR sets and hygiene products, as well as for personal protective equipment. The product portfolio of this TOP 100 company situated in Wetter (Ruhr), which is today managed by the fourth family generation, comprises more than 2,400 products. Most recently the TOP innovator has established a logistics centre in Herne where several logistics locations have been combined and a new software has been implemented. “We now know at any time where everything is located, and can easily compile large batches as well as small volumes”, Dr. Anja Danz explains. Together with her husband, Mr. Sebastian Danz, she constitutes the management board of the company.

The company’s processes of innovation have been defined in a quality management system: Only those improvements that comply with the requirements of this system will finally be realized. “This necessitates that we always bear in mind the entire process chain”, the Executive Board Member underlines. Experienced employees assist her in this task. Some have worked in the company for 50 years, while their children have meanwhile joined the company. When it comes to the creative development of medical devices, there are, naturally, limits: “We work in a highly regulated field”, Mr. Sebastian Danz explains. “This requires a culture of trust where challenging situations are dealt with in a solution-oriented way.”



KD Busch / compamedia

TOP 100: the competition

Since 1993, compamedia awards the TOP 100 seal of approval for the innovative strength and outstanding innovative success of medium-sized enterprises. Since 2002, the scientific head of the competition is Prof. Dr. Nikolaus Franke. Mr. Franke is founder and chairman of the Management Board of the Institute for Entrepreneurship and Innovation of Vienna University of Economics and Business. Ranga Yogeshwar, scientific journalist, is mentor of TOP 100. Project partners are the Fraunhofer-Gesellschaft zur Förderung der angewandten Forschung (Fraunhofer Society for the Promotion of Applied Research) and the BVMW (German Association of SMEs). Media partners of the comparative company ranking are the manager magazine, impulse and W&V. See www.top100.de for more information.